

Data protection information letter in accordance with EU Regulation 679/2016 (General Data Protection Regulation) - Shareholders

Dear shareholders,
we would like to inform you how we process your personal data. The following information letter also explains the rights you can exercise as a data subject.

Who processes my personal data?

Data controller:

Kronplatz Holding AG
Seilbahnstraße 10
I-39031 Bruneck (BZ)
Tel.: +39 0474 548225
E-Mail: holding@kronplatz.group

What personal data is processed and for what purpose?

Pursuant to the EU Regulation 2016/679 (General Data Protection Regulation) and applicable national data protection legislation, the following data, among others, may be subject to processing:

- ✓ Personal details such as first and last name, address, date and place of birth, place of residence, contact details (email and telephone number), tax number, bank details, number of shares, dividends

The **purpose** of data processing is to fulfil the business relationship for the purpose of registering and maintaining you as a shareholder. If you do not provide the data, we will not be able to register you as a shareholder.

To whom will my personal data be forwarded?

Your data will not be disseminated and will be processed confidentially exclusively for the fulfillment of the pre-contractual/contractual measures. However, in order to comply with legal requirements, to defend our own rights, to offer our service(s) and within the framework of our business relationship, it may be necessary for personal data to be passed on to third parties, e.g. to:

- ✓ Our tax consultant
- ✓ Public authorities and legal representatives
- ✓ Cassa di Risparmio di Bolzano

External suppliers, such as the external IT service provider, may also have access to personal data under certain circumstances. Data processors have been appointed in writing as processors in accordance with Art. 28 of the GDPR.



What are the legal bases for data processing?

Legal bases used with examples:

- ✓ Pre-contractual/contractual measures (Art. 6.1 b GDPR) e.g., for the fulfillment of inquiries and the business relationship
- ✓ Fulfillment of legal obligations (Art. 6.1 c GDPR) e.g., transfer of data to our tax advisor
- ✓ Legitimate interests (Art. 6.1 f GDPR) e.g., processing of data in the internal system, sending relevant information letters, with the option to unsubscribe at any time in the footer of the respective circulars

For how long will this personal data be stored?

The duration for the storage of your personal data is determined by the legal obligations and the duration of our business relationship. Fiscally relevant data is retained for 10 years.

Does data transfer outside the EU or profiling take place?

Your data will not be transferred to non-EU countries. Automated decision-making including profiling is not used.

What are my rights?

You can exercise your Privacy-Rights free of charge at any time:

- ✓ right to access (Art. 15 GDPR)
- ✓ right to rectification (Art. 16 GDPR)
- ✓ right to erasure (Art. 17 GDPR)
- ✓ right to restriction of processing (Art. 18 GDPR)
- ✓ right to data portability (Art. 20 GDPR)
- ✓ right to object (Art. 21 GDPR)

Please contact the above data controller.

You also have the right to lodge a complaint with the Italian supervisory authority for data protection "Garante per la protezione dei dati personali".

